K-LOVE serves me as a resident of Yavapai County with encouragement of good news, interesting news and joy. The effect that I believe the K-LOVE has on a community is positive. In our society today we need to have a lighter more inspiration look on life. Things in our world are so upside down and it is always pleasant to hear someone on the radio say positive reports. I believe that when we take the positive out of our lives, such as the Gospel of Jesus Christ, we are endangering the very root of our society. K-LOVE causes to always turn back to what live is all about. Loving God and loving my neighbor as myself. It reminds me that there are others that need to be loved and cared for besides myself. Our society needs to be loved and K-LOVE cares and loves.